

Syllabus

Session 1 (May 20th) - J. Claire & R. Adin

Architecting the Innovation Management Framework:

Comparative analysis of intent-driven (ISO 56001), holistic, open and other innovation management frameworks, as a basis for designing the optimal innovation management architecture for your enterprise.

Session 2 (May 27th) - J. Claire & R. Adin

Integrating innovation management in corporate Governance:

Drafting actionable innovation management strategy, policies and procedures utilizing examples and templates.

Session 3 (June 3rd) - R. Nassar-Bisharat & R. Adin

Cultivating an innovation culture and driving ideation:

Structuring training programs, building engagement campaigns and organizing inspiring events.

Session 4 (June 10th) - R. Adin

Integrating AI in Innovation Management: Safe and effective use of AI tools in innovation management.

Session 5 (June 17th) - S. Bisharat & R. Adin

Enabling innovation management in supporting departments (non product/service):

Applying structured innovation management frameworks to unlock value in non-product and non-service supporting departments.

Session 6 (June 24th)

Tapping into group wisdom: Participants present a challenge, question or dilemma to innovation management professionals and cohort peers.

The "+1" Session (scheduled individually during June 25th - August 25th)

The "+1" private advisory session: A dedicated 1-on-1 consultation to address sensitive, organization-specific challenges and finalize custom deliverables.

Expert Faculty



Raanan Adin, CEO of Adin Horizons Program Director, Chief Instructor

Program Director, Chief Instructor. Experienced innovation management executive and strategic advisor to international enterprises, universities, and government authorities. Brings deep cross-sector expertise spanning the high-tech, environmental, and defense industries. Qualified internal auditor for ISO 56001. Featured keynote

speaker at professional international conferences. Graduate of the prestigious Talpiot academic program.



Johan Claire, CEO, Innovation Way

Key Expertise: Innovation management framework crafting and implementation
Chairman of ISO Technical Committee 279, leading the development of the Innovation Management standard ISO 56001. Internationally

recognized master expert, acting as a high-level consultant to other innovation consultants

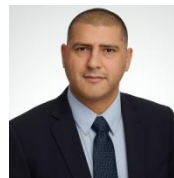
globally. Creator of the acclaimed Innovation Management Game. Strategic advisor to global enterprises, governments, and international organizations. ISO representative on the advisory board of the Global Innovation Index.



Rola Nassar Bisharat, CEO, Kima LBE & Academy Key Expertise: Corporate Innovation Strategy; Lateral collaboration

Former CCO & Head of Strategy at General Motors Israel, experienced in achieving corporate agility in MNCs. Expert in venture creation, corporate growth strategy, and precise product-market fit. Proven track record of leading complex global teams and

scaling organizations across highly competitive industries. Holds a Global EMBA and an LL.B in Law, uniquely integrating the critical rigor of legal thinking with visionary strategic corporate leadership



Shadie Bisharat, CEO, Foamotive Key Expertise: Holistic innovation management in growing companies

Serial entrepreneur, guest lecturer, and active investor driving profound organizational transformation and strategic growth. Brings deep, hands-on expertise spanning general management, global sales and marketing,

engineering, and corporate business development. Proven track record in scaling operations, steering holistic innovation frameworks, and guiding product development from ideation to market leadership across diverse international markets.



Q&A:

Program Fit & Relevance

? Who is this practicum designed for?

✓ This Innovation Management Practicum is designed for CINOs (Chief Innovation Officers) and Corporate Innovation Managers. It could also fit board members and executives carrying innovation strategy or management responsibilities.

? How does this differ from standard academic courses on strategy?

✓ The program is formed as a pyramid, based on the Comparative analysis of various innovation management frameworks in the first sessions, providing tools and case studies for structuring and implementing the frameworks. The top of the pyramid is focusing on you and your organization in a “group wisdom” and private advisory sessions. It is an interactive experience, responding to the participants’ challenges.

? Do I need prior knowledge of ISO 56001 or other specific frameworks to attend?

✓ No prior expertise in any specific framework is required. If you are new to your organization or to innovation management accountability, familiarizing yourself with existing innovation management frameworks, strategies, procedures and practices and gaps will help you extract the maximum value from your participation.

Confidentiality & Collaboration

? Why are the live sessions not recorded?

✓ Absolute confidentiality is critical at the executive level. We enforce a strict closed-door environment so that participants and guest experts can openly discuss real-world corporate failures, rejected initiatives, and highly sensitive internal dilemmas without corporate risk. Advanced human-supervised AI tools will provide you with anonymized summaries of each session. Participants may opt-out of the cohort WhatsApp group and shared mailing list.

? Will there be opportunities to network with the other participating executives?

✓ Absolutely - that’s one of the reasons for the online live format. The cohort is strictly limited to 15 participants specifically to foster high-level peer interaction. Through interactive discussions across all live sessions and the dedicated dilemma-resolution in Session 6, you will build a powerful, confidential network of global innovation leaders. For off-session communication a cohort mailing list will be shared, and a WhatsApp group will be formed. Note: Participants may opt-out of the cohort WhatsApp group and shared mailing list.

? Will I have the opportunity to address my organization’s specific challenges?

✓ Yes. You are encouraged to ask questions and bring up dilemmas at any time. Additionally, Session 6 is fully dedicated to "Tapping into Group Wisdom," where you will present your strategic dilemmas to the expert panel and your executive peers. Finally, the “+1” private advisory session is 100% focused on you.

Time Commitment & Logistics

? How large is the cohort?

✓ Enrollment is strictly capped at 15 participants. This limit ensures high-level peer interaction, guarantees adequate time to address your questions.

? What is the weekly time commitment required to succeed?

✓ The online live sessions take 2 hours per week. We recommend allocating 1-3 hours for actively updating or building your corporate framework. This would be an important input to the “+1” private advisory session.

? What happens if I have an unavoidable executive conflict and miss a live session?

✓ We understand that executive schedules are demanding. While live participation is highly recommended for peer interaction, if you must miss a session, you will receive the AI-generated session summary and access to the slide decks. Practicum experts will be available to answer any questions you have about the summary and slides of the session missed.

Post-Program Value & Execution

? Do I need technical expertise to participate in the AI integration modules?

✓ No technical background is necessary. Session 4 focuses strictly on the management and safe deployment of AI tools within corporate workflows. You will learn a variety of tools and how to select and integrate them effectively.

? What exactly does the "+1" private advisory session include?

✓ This is a dedicated, 1-on-1 strategic consultation utilized to review the custom deliverables you drafted during the course, or discuss any dilemma, challenge and idea you choose. It can be used for resolving sensitive organizational roadblocks or helping the planning of a new initiative. To ensure remaining in context and proper closure, this session should be scheduled within 60 days of the last live session.

? What certification is awarded upon graduation?

✓ Graduates receive a dual-part certification portfolio issued by Adin Horizons and signed by the Program Director. This includes an **Official Certificate of Completion** designed for professional display, alongside an **Official Practicum Record of Study**. The Record of Study includes the 6+1 session syllabus and serves as formal verification of your executive training for corporate HR and compliance records.

Scan the QR code or visit the Practicum landing page to secure your cohort placement

<https://adinhorizons.com/innovation-management-practicum/>

